



PCA POLICY CASE STUDY

Fairer Future

PPF FEMALE ATHLETES WEEK



Background

Fairer Future is a long term project implemented by the PCA as part of its Equality, Diversity & Inclusion commitment to support female members and implement changes to ensure they are able to develop professionally in all areas of the game.

The PCA has held early season meetings with the England Women's international side and all eight women's regions to discuss future priorities and attain the thoughts and concerns from the squads on numerous key areas.

The PCA has collected data from each early season meeting to understand the players' goals for the future ahead of important negotiations with stakeholders across both domestic and international cricket, including the Regional Partnership Agreement.



KATIE GEORGE, CENTRAL SPARKS BOWLER:

"We had a great breakout session talking about our priorities and it was really good to get everyone's opinions heard.

"The PCA do the tough conversations for us which is great, sometimes they know what's best for you before you realise and having that support network you can access whenever you need is pivotal."

PCA HEAD OF PLAYER RIGHTS AND WOMEN'S CRICKET. EMMA REID:

"With new competitions and opportunities arising around the world in the women's game, we need to make sure that the women's players in this country are being rewarded fairly and appropriately.

"Our role is to attain the thoughts and feelings of the dressing rooms and make sure we can progress the professionalisation of the women's game to a point where we have fully professional domestic squads."

"The players were full of insightful questions and it was a pleasure seeing them want to improve the current landscape for future women cricketers."

Key areas of focus

Smaller breakout sessions were set up to encourage players to share their opinions with the PCA Rep playing a key role in each meeting. Common themes of discussion included:

- · Need for fully professional squads
- Introduction of rookie contracts and increased minimum salaries
- Access to improved training facilities and better pitches
- · EDI education
- Maternity Contracts
- Player data and collective rights.
- International format and introduction of new tournaments.

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